

KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638060

INNOVATION AND ENTREPRENEURSHIP FORUM (IEF@KEC)

Year Plan 2021-22 for IIC-KEC

	IIC Driven		Self-Driven		Celebration Day
S. No	Mode of Conduct	Event Name	Target date	Chief Guest / Invitees/ Session Chair	Responsibility/ Follow-up
SEMESTER I					
Quarter I Activities					
1.	Online	Launch of Startup Mania 6.0	20.08.2021	All IEF coordinators	Mr. P. S. Kannan / TBI@KEC
2.	Online	Motivational speak on “My Story – By an Innovator”	24.08.2021	External (Perfint Healthcare Pvt. Ltd)	Dr. S. Praveen Kumar / MTS
3.	Physical	Session on Problem Solving and Ideation Workshop	27.09.2021	External (Anmol Ajay Saxena, Founding CEO and MD, Ashva Wear Tech, Bangalore, India)	Ms. A. Sangeetha
4.	Physical / Online	A completion on “ Ideathon ” in association with EMDC	30.09.2021	Juries team (3 members) can be from intra / inter department faculty members	Dept. IEF Faculty Coordinators
5.	Online	“My Story” - Motivational Session by Successful Entrepreneur	30.10.2021	Entrepreneur	Ms. R. Sasikala
6.	Online	Motivation session to commemorate National Innovation Day Celebration	31.10.2021	Faculty entrepreneur	Mr. R. P. Karthik
7.	Physical	“My Story” - Motivational Session by Successful Businessman	01.11.2021	First Generation Successful Businessman	Dr. S.M. Senthil
8.	Physical	Orientation Session on NEP and KISP - National Education Day	11.11.2021	Dr. R. Parameshwaran / CC-TBI	Ms. D. Hemalatha
9.	Physical	Awareness session on “Schemes & assistance through DIC”	13.11.2021	Representative from DIC	Dr. C. Baskar
10.	Online	Developing Online Repository of Ideas Developed and Way forward plan	November – December 2021	All IEF Coordinators	Ms. K. Karthika / CT-PG Ms. T. E. Ramya/ CT-PG
Quarter II Activities					
11.	Physical	Pitching Event for PoCs developed & linkage with Innovation Ambassadors for mentorship support.	30.10.2021 to 02.11.2021	Ideas shortlisted from 30.09.2021	Dr. R. Rajadevi Mr. K.V. Satheesh Kumar

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12.	Physical	One Day Workshop on Design Thinking, Critical thinking and Innovation Design	13.11.2021	All IEF Coordinators	Mr. S. Santhosh Kumar / CSE
13.	Physical / Online	Workshop on Entrepreneurship Skill, Attitude and Behavior development	18.11.2021	Faculty from MBA Department	Dr. P. Sundharesalingam Dr. N. Prakash
14.	Physical	Field/ Exposure Visit to Pre-incubation units such as Fab lab, Makers Space, Design Centre, City MSME clusters, workshops etc.	20.11.2021	All IEF Coordinators	Mr. S. Pranav
15.	Physical	Expert talk on "Process of Innovation Development & Technology Readiness Level (TRL)" & "Commercialization of Lab Technologies"	22.11.2021	Mr. Vimal Kumar, Vivalyf Innovations, Hyderabad	Mr. S. Sathesh
16.	Physical	National Pollution Control Day	02.12.2021	Pollution Control Board	Ms. S. Vijayshanthi
17.	Physical	National Energy Conservation Day	14.12.2021	EEE Dept.	Dr. S. Albert Alexander
18.	Physical / Online	E-HORYZON 2.0	December 2021	Intra collegiate Symposium	Dr. S. Praveen Kumar Dr. S. M. Senthil
19.	Online	National Science Day celebrations – Scientium 2022	28.02.2022	External	S&H Faculty
20.	Physical	Developing Online Repository of Proof of Concepts (PoCs) Developed and Way forward plan	January - February 2022	All Dept. IEFs	Ms. K. Karthika / CT-PG Ms. T. E. Ramya/ CT-PG
SEMESTER II					
Quarter III Activities					
21.	Physical	Entrepreneurship Awareness Program	03.03.2022	MSME Director	Mr. P. S. Kannan
22.	Physical	Awareness session on "Business opportunities in Erode district as an entrepreneur"	15.03.2022 (AN)	Representatives from BNI	Ms. S. Anbukkarasi
23.	Physical	Workshop on Prototype/ Process Design and Development – Prototyping Four sectors (Mechanical, Electronics, IoT & AI/ML)	17.03.2022	Prototyping: Dr. S. Praveen Kumar Dr. S. M. Senthil Circuitry: Mr. R. P. Karthik Mr. S. Sathesh IoT: Dr. R. Rajadevi AI/ML: Dr. N. Kasthuri	Ms. A. Manju Sri

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24.	Physical	Demo Day/ Exhibition/Poster Presentation of Business Plan/Prototype developed & linkage with IA for mentorship support	19.03.2022	All IEF Coordinators	Overall Coordinator: Dr. C. Baskar / Mech		
25.	Physical	Session/ Workshop on Business Model Canvas (BMC)	06.04.2022	Dr. RP, Mr. PSK & Dr. SPK	Dr. N. Prakash/MBA		
26.	Physical	One Day Awareness Session on IPR & IP Management for Innovation and Start-ups	12.04.2022	External Guest and Dr. G. S. Rampradeep/ Dr. R. Rajkumar	Mr. K. Nithyanandhan		
27.	Physical	Session on” How to plan for Startup and Legal and Ethical steps”	25.04.2022	Lights Inc. / External Guest	Dr. S. M. Senthil		
28.	Physical	Developing Online Repository of Proof of Concepts (PoCs) Developed and Way forward plan	March-April 2022	All IEF Coordinators	Ms. K. Karthika / CT-PG Ms. T. E. Ramya/ CT-PG		
Quarter IV Activities							
29.	Physical	Session on Achieving "Value Proposition Fit" & "Business Fit"	30.04.2022	External Speakers	Mr. R. P. Karthik		
30.	Physical	Session on Accelerators/ Incubation - Opportunities for Students & Faculties – Early Stage Entrepreneurs	07.05.2022	External Speakers	Mr. G. Manikandan		
31.	Physical	Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp	11.05.2022	External & Internal Speakers	Dr. T. M. Saravanan		
32.	Physical	Session on “Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs”	18.05.2022	External Speakers	Mr. D. Selvakarthi		
33.	Physical	Workshop on “Financial guidance in project report preparation by bank”	21.05.2022	Representative from bank	Ms. K. Nanthini		
34.	Physical	Awareness session on “Import/Export models and its legal/financial aspects”	24.05.2022	Expert session by customs and duties	Dr. R. Rajkumar		
35.	Physical	World Earth Day	22.04.2022	Civil Dept.	Mr. S. Venkatechalam		

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36.	Physical	World Intellectual Property Day	26.04.2022	IPR Cell	Dr. G. S. Rampradeep
37.	Physical	Developing Online Repository of Start-ups Developed/incubated and Way forward plan	April- May 2022	All IEF Coordinators	Ms. K. Karthika / CT-PG Ms. T. E. Ramya/ CT-PG
38.	Physical	National Technology Day	11.05.2022	R&D Cell	Dr. S. Shankar
39.	Physical	World Environment Day	05.06.2022	EEE and Civil Dept.	Dr. S. Albert Alexander Mr. S. Venkatechalam
40.	Physical	World Entrepreneurs Day	21.08.2022	EMDC	Dr. S. M. Senthil Dr. S. Praveen Kumar
Special Activities					
1.	Physical For I year Students	Entrepreneurship Awareness Camp – Group 1	03. 06.2021 & 04.06.2021	Experts from KEC and outside	SBMS IEF Coordinators
2.		Entrepreneurship Awareness Camp – Group 2		Experts from KEC and outside	SCS IEF Coordinators
3.		Entrepreneurship Awareness Camp – Group 3		Experts from KEC and outside	SES IEF Coordinators
4.		Entrepreneurship Awareness Camp – Group 4		Experts from KEC and outside	Chemical & FT IEF coordinators
5.	Physical For In-house female faculty and Students	Entrepreneurship Development Programme for Women	09. 06.2021 & 10.06.2021	Experts from KEC and outside	TBI@KEC in association with WDC
6.	Online	In-House Online marketing	EMDC Stalls	Students In house fabricated and marketing products	Ms. A. Manju Sri Ms. K. Nanthini
7.	Physical	In-House Innovation, Business and Entrepreneurship Stalls			

President IIC@KEC